

## ABOUT



The Association of Self-Financing Arts, Science and Management Colleges of Tamil Nadu (ASFASM) was established in 2003 with the aim of unifying Arts, Science and Management colleges. Its objective is to address and highlight the challenges and issues encountered by self-financing colleges to the relevant government and related authorities. The association has members of college managements representing institutions from across Tamil Nadu.

The association acts as a bridge between various stakeholders to enhance a healthy and pro-active relationship among governments, universities, colleges, teachers and students. Since its inception, the association strives for continuous improvement in education and overcoming challenges in the dynamic socio-economic environment while adhering respectfully to government regulations and rules.

It envisages a holistic and secular education with protection of minority rights in education for the socially backward and economically weaker strata of the society.

The association represents the self-financing colleges in the committee for fees fixation established by the Government of Tamil Nadu and also in the committee in regulating and monitoring student admissions to professional, arts and science colleges and also conducts Common Entrance Test for MBA/MCA programmes under the Management Quota across Tamil Nadu, as directed since 2016.

SNS Institutions, established in 1997 by the Sri SNS Charitable Trust, spans diverse sectors like Education, Textiles and Software. Offering programs from pre-school to research studies, it excels in Arts, Science, Education, Management, Engineering, Pharmacy and more.

Ranked among the top 5 colleges in Coimbatore, we aspire to shine as one of the premier institutions in the country and to achieve international recognition worldwide. Our focus lies in providing design thinking-based education, fostering innovation, and promoting technology-enhanced learning.

Wise Work operates as an innovation-centric AI-driven solutions company. Building Wiseverse™, the flagship Metaverse platform, it generates custom Metaverses based on user configuration. Additionally, Wise Work develops other innovative products and services to enhance the day-to-day work of individuals and organizations, focusing on ease and efficiency.

The company identifies as a tool, platform, and domain-agnostic software entity. With the founding team possessing 85+ international product patents expertise and over 35 years of technical know-how in Artificial Intelligence and Cloud Computing, Wise Work is uniquely positioned to create productivity intelligence tools using the latest technologies. The aim is to disrupt the "Future of Human Time Management" through innovative technology solutions.



## ASSOCIATION OF SELF - FINANCING ARTS, SCIENCE & MANAGEMENT COLLEGES OF TAMILNADU

(Regd. under Tamilnadu Societies Act.1975, Regd No. 82/2003)  
Admin Office : # 86, West Club Road, Race Course, Coimbatore - 641018.  
E-mail : asfasmtn@gmail.com web : asfasmtn.com

ASSOCIATION OF SELF - FINANCING ARTS, SCIENCE & MANAGEMENT COLLEGES OF TAMILNADU  
Presents

**ONE DAY  
FACULTY DEVELOPMENT WORKSHOP  
ON**

# GEN AI & DATA ANALYTICS FOR HEIS

**5<sup>th</sup> JANUARY  
2024  
@ 9:00 AM**

Registration Fee ₹ 550/-per head



for Registration visit  
<https://asfasmtn.com>

Last Date to Register  
28<sup>th</sup> December 2023



Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore - 641049 87546 31586  
Lunch and Participation Certificates will be provided



**ONE DAY  
FACULTY DEVELOPMENT WORKSHOP  
ON  
GEN AI & DATA ANALYTICS FOR HEIs**

**Prelude**

In recent years, the education sector has witnessed a significant shift due to the integration of Artificial Intelligence (AI) and Data Analytics. These technologies are transforming the way students learn, teachers teach and educational institutions operate. The proposed faculty development workshop aims to equip educators with the necessary skills and knowledge to leverage AI and Data Analytics in their teaching practice.

The workshop will cover various aspects of AI and Data Analytics in education, including personalized learning, adaptive assessments, data-driven decision making and more. By providing an overview of these technologies and their potential benefits, this workshop will enable educators to adapt to the evolving needs of the tech industry and ensure that they are well-prepared to shape the future of education.

**Objectives**

- To introduce the concept of Generative AI and its applications in education
- To provide an overview of the global market and job opportunities for students in the field of AI and Data Analytics
- To conduct a hands-on session on Generative AI, allowing participants to experience its capabilities and potential in education
- To offer insights into the latest advancements in Generative AI and Data Analytics, and their impact on students' projects
- To facilitate a presentation where a participant showcases his/her experiences and success stories in implementing Generative AI and Data Analytics in their projects

**Date** : 5<sup>th</sup> January 2024  
**Time** : 9:00 am – 5:00 pm  
**Venue** : **Dr.SNS Rajalakshmi College of Arts and Science  
86,Thudiyalur-Saravanampatti Road  
Chinnavedampatti, Coimbatore - 641049**

**Last Date to Register - 28<sup>th</sup> December 2023**

**REGISTRATION FEE - ₹550/- per head**

The registration fee can be paid online to the following bank account.  
(Proof of payment should be submitted with the registration form.)

**BANK ACCOUNT DETAILS** : Account Name: ASSOCIATION OF SELF FINANCING ARTS, SCIENCE AND MANAGEMENT COLLEGES OF TAMIL NADU  
Account Number: 35911844306, IFSC CODE:SBIN0015763 | BANK: STATE BANK OF INDIA, BRANCH: PICHANUR

**Note:** Participants are requested to bring their laptops for the session.  
A maximum of two participants from each institution are allowed.

**Resource Persons**

**Dr.Madhan Kumar Srinivasan**  
CEO, Wise Work



Dr.Madhan, an IIM-Calcutta alumnus & Accenture Prolific Inventor (Title-of-Honor given by Accenture), is a Serial Entrepreneur of 5 companies and an inventor of 98 Patents that are Commercially Successful Products in several countries & 50 Patents Granted in USA, UK, Germany, France, Ireland, Australia. He is the Founder & Creator of Cloud AI at Accenture, and advises and consults large organizations, Ministries, Banks, Startups, Universities/Educational Institutions in Govt of India and abroad.

**Experience:** Serial entrepreneur with 19+ years of experience & 30+ research publications, he is currently the "Co-founder & CEO" of Wise Work, Co-founder of Hue Learn Singapore & DNAi World. Earlier, he served organizations like Accenture Innovation Hub (AVP & Lead – Cloud AI & Patents), GSTF Singapore (Asst. Director – Technology), Infosys (Research) & Max Tecz Corp (CEO & Co-founder). He holds a PhD in Cloud from Hindustan University India & an Executive Management program EPBA from IIM Calcutta.

He is an AWS, Azure & IBM Certified Cloud Architect & IBM, MapR Certified Big Data & Hadoop professional. Authored 10+ Book Chapters published by Springer USA & ibai Germany. Published 20+ refereed research papers in top international publishers like ACM, Elsevier, IEEE & Springer. Delivered talks in 100+ International Conferences & Public Speaking Events worldwide.

**Morning Session**

- ▶ Introduction, Context Setting, Job Opportunities Analysis for Students in the Global Market
- ▶ Gen AI Hands-on Session ▶ Demo from Participants

**Mr.Shivaram.K.R**  
Co-Founder, Wise Work



Shivaram is an innovator, serial entrepreneur, and AI architect. He is the founder, CEO of Hue Tech. In the past he has started several emerging technology companies such as Curl Tech, Curl Capital, Curl Hg and SkyeAir. He is the chief AI designer of multiple AI products in the space of genomics, finance, document data extraction, weather forecast, education and mental wellness. He is an engineer who gets his hands dirty in the implementation of products. He has a vision to empower humanity using technology.

Before starting Curl, he was working as a quant researcher in companies such as Societe Generale, Edelweiss Securities, and Bank of America.

He has several hobbies such as building robots with computer vision, building applications in the field of ML, creating awareness about new emerging technologies to young minds, reading science fiction etc.

**Afternoon Session**

- ▶ Overview of Gen AI & the Latest Advancements
- ▶ Futuristic AI with Data Analytics for Students Projects a Hands-on Session ▶ Presentation from Participation